

TAMBULI Weekly Newsletter

Strengthen Industry
Save & Create Jobs!
ERADICATE
SMUGGLING!

The Official e-Newsletter of the Federation of Philippine Industries

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BIR RMC No. 51-2025 - Publishing the updated list of registered manufacturers/importers/exporters with the corresponding product brands/variants of cigarettes, heated tobacco products, vapor products, novel tobacco products, cigars and chewing tobacco products with the corresponding products/brands/variants and integration of the requirements for compliance purposes

The Bureau of Internal Revenue (BIR) issued Revenue Memorandum Circular No. 51-2015 reflecting the Updated List of Registered Manufacturers/Importers/Exporters with the Corresponding Products/Brands/Variants of Cigarettes, Heated Tobacco Products, Vapor Products, Novel Tobacco Products, Cigars and Chewing Tobacco Products as of April 29, 2025 reflecting various categories, in order to intensify its campaign against illicit tobacco products.

To read/download BIR RMC No. 51-2025, kindly follow these links: $\frac{Annex\ B\mid Annex\ C\mid Annex\ D\mid Annex\ E\mid Annex\ F\mid Annex\ G\mid Annex\ H\mid Annex\ I\mid Annex\ J\mid Annex\ K\mid Annex\ L\mid Annex\ M}$

BIR RMO No. 26-2025 - Modification of Alphanumeric Tax Code (ATC) of Selected Revenue Source under Republic Act (RA) No. 12066, otherwise known as Corporate Recovery and Tax Incentives for Enterprises Maximize Opportunities for Reinvigorating the Economy (CREATE MORE) Act

The objective of this Order is to facilitate the proper identification and monitoring of payment for creditable withholding tax pursuant to the issuance of Revenue Regulations (RR) No. 005-2025, in relation to Republic Act (RA) No. 12066, otherwise known as Corporate Recovery and Tax Incentives for Enterprises Maximize Opportunities for Reinvigorating the Economy (CREATE MORE) Act.

To read/download BIR RMO No. 26-2025, kindly follow this link: https://bircdn.bir.gov.ph/BIR/pdf/RMO%20No.%2026-2025.pdf.

BIR RMO No. 27-2025 - Creation of Alphanumeric Tax Code (ATC) for Value-Added Tax (VAT) on Local Sales of Registered Business Enterprises (RBEs)

The objective of this Order is to facilitate the proper identification and monitoring of payment for VAT on local sales of RBEs as provided in Section 295(D) of the National Internal Revenue

Code of 1997, as amended by Republic Act (RA) No. 12066 and as implemented by Revenue Regulations (RR) No. 9-2025.

To read/download BIR RMO No. 27-2025, kindly follow this link: https://bircdn.bir.gov.ph/BIR/pdf/RMO%20No.%2027-2025.pdf.

BIR RMO No. 25-2025 - Revised Customer Satisfaction Survey Form and Updated Survey Working Paper Under the Client Support Service

This Order is issued to prescribe the Revised Customer Satisfaction Survey Form and its Updated Working Paper pursuant to Revenue Memorandum Order (RMO) No. 31-2024 issued on August 8, 2024. due to the following changes made in the 2025 BIR Citizen's Charter (1st Edition).

To read/download BIR RMO No. 25-2025, kindly follow these links: Full Text | Annex A | Annexes B-E

SEC Advisory on the Malicious Use of Deepfakes in Investment Scams

The Securities and Exchange Commission (SEC) warns the public of an alarming rise in the use of deepfake technology by scammers to promote fraudulent investment opportunities.

Deepfakes are synthetic videos, audio recordings, or images created using artificial intelligence (AI) to mimic real people. These AI-generated forgeries are now being used to impersonate public figures, financial experts, or celebrities, making it appear as though they are endorsing investment schemes.

They undermine our ability to differentiate what is real and what is not. This has and will continue to have tremendous economic and societal implications if not addressed.

Example of key elements observed are the following:

- Use of Public Figures (e.g., Ramon Ang, Noli de Castro) without consent.
- Falsified News Branding: Mimicking ABS-CBN's TV Patrol, GMA, and ANC logos to appear legitimate.
- False Urgency & Exclusivity:
 - o "₱175.000 a week with no experience"
 - o "How 10,000 Filipinos have already skimmed the cream..."

Use of Scam Triggers:

- Emotional manipulation (e.g., "for ordinary Filipinos," "what banks don't want you to know")
- "Learn more" buttons leading to external phishing or investment scam pages

These statements, combined with fabricated celebrity endorsements, are designed to trigger a fear of missing out and a false sense of legitimacy.

How to detect deepfakes:

Source:

Can the identity of the source be verified? Reliable sources include official organizations, recognized institutions, or individuals with direct knowledge or ownership of the content. Be cautious of impersonated or unverified entities.

Context:

Does the message align with what you would reasonably expect from the person or institution it claims to represent? For example, it is highly unlikely that public officials would promote private or third-party investment schemes.

Intent of the Content:

Does the content pressure you to act immediately, take risks, or do something unusual? Be wary of messages urging you to download unfamiliar apps, click on suspicious links, provide personal information, or invest in offers that seem too good to be true.

Red Flags and Warning Signs

- Claims of guaranteed high returns with little or no risk.
- Messages promoting exclusivity or urgency (e.g., "for a limited time only," "this secret is about to be removed").
- Celebrity or government endorsements that cannot be verified through their official platforms.
- Videos with odd facial movements, unnatural lighting, or mismatched audio.
- Pressure to sign up immediately or share the video with others before it's 'taken down'.

How to Stay Safe

- Be cautious of endorsements seen only on social media or messaging apps.
- Look up official announcements real opportunities will be publicly disclosed by legitimate channels.
- Never give personal or financial information through links in videos or unverified sites.
- Use the SEC Check App or visit www.sec.gov.ph.
- Report suspicious investment advertisements or deepfake videos to epd@sec.gov.ph

To read/download SEC Advisory: "SEC Advisory on the Malicious Use of Deepfakes in Investment Scams", kindly follow this link: https://www.sec.gov.ph/advisories-2025/advisory-on-the-malicious-use-of-deepfakes-in-investment-scams/.

LEGISLATIVE COMMITTEE HEARINGS (Affecting industries)

Senate:

Tuesday, May 27		
Committee/Sub-Committee	Time & Venue	Agenda
Public Services joint with Public Works; and Finance (Presiding: Sen. Tulfo)	10:00 A.M. Sen. C.M. Recto Room 2/F Right Wing, Senate	S. No. 106, 571, 2192 and 2727 – Magna Carta of Commuters (By: Sens. Poe, Villanueva, M. Villar, C. Villar and Estrada) S. No. 819 – Rights of Passengers of Taxis, Tourist Car Transport Services and Other Similar Vehicles (By: Sen. Gatchalian)
		S. No. 1833 – Air Passenger Bill of Rights (By: Sen. Revilla)

House of Representatives:

26-May-2025 • Monday

Committee/ Sub Committee

Time and Venue

TRADE AND INDUSTRY jt. w/ HEALTH

09:00 AM

Spkr. Nograles Hall 1/F SWA Bldg.

Agenda

• Briefing by the Food and Drug Administration (FDA) on the processing of applications for Certificates of Product Registration (CPR) of pharmaceutical/drug products, medical devices, food, and other products • Discussion of concerns and issues raised by the private pharmaceutical sector, particularly on the following: a) Unattended CPR applications, backlogs/delays, and redecking of CPRs; b) New schedule of FDA fees and charges; and c) Other concerns and issues

28-May-2025 • Wednesday

Committee/ Sub Committee

Time and Venue

BASIC EDUCATION AND CULTURE

10:00 AM

Spkr. Belmonte Hall 1/F SWA Bldg. (To be livestreamed on the official Facebook pages of the HRep and Pasig City Rep. Roman Romulo)

Agenda

Briefing by the Department of Education (DepEd) on the following: a) Planned implementation of the Strengthened Senior High School (SHS) Program for School Year 2025 – 2026; b) Adjusted technical professional track's elective subjects for SHS; c) Comments of the Commission on Higher Education and Technical Educational and Skills Development Authority on the Strengthened SHS Program; and d) Other relevant information

Prepared by the FPI Secretariat

"That in all things God may be glorified"